



MADC Meeting Minutes August 20, 2015

General Meeting 4:05:

1. Welcome / Introduction: Kendall Nagy
 2. Approval of Minutes:
 - a. Motion by Fred, Second by Monte Stiles, All Approved
 3. Coalition Trivia Question: What does SPF Stand for?
 - a. [Strategic Prevention Framework State Incentive Grant](#): this is the federal grant the coalition has been awarded. We are in year 2 of a four year contract.
 4. MADC Awarded second year of funding with SPF SIG (\$99,814.00)
 5. Community Outreach Efforts:
 - a. MADC donated 50 thumb drives to Kiwanis for their backpack drive. These backpacks go to Meridian Middle and High School students that cannot afford new school supplies.
 - b. MADC had a booth at the Town Hall held July 22nd @ Cherry Lane Library, open to the public for questions.
 - c. MADC received current and new material from RADAR ([Idaho Regional Alcohol Drug Awareness Resource Center](#)). Great resource for brochures, reading material, flyers and infographics on drugs.
 6. Recovery Breakfast: Kendall Nagy
 - a. A sign up sheet was passed around for Set Up, Tear Down, and Food.
 - b. Event starts at 8:00am on September 15th.... Join Us!
 - c. Guest speaker will be Jason Coombs from Renaissance Ranch.
 7. Additional Volunteer Sign-Up Sheet passed around for many upcoming events; Sept and Oct are the busiest months of the year for MADC.
 - a. We need a lot of volunteers for our community outreach efforts, so please sign up.
 8. National Take Back Initiative: Kendall Nagy
 - a. Date: September 26th 10am-2pm
 - b. Location: St. Luke's on Eagle Road.
 - c. Hope to have two locations next year.
 9. Treasurer needed: Kendall Nagy
 - a. This role would help build fundraisers and build the sustainability plan for MADC.
 10. MADC Efforts:
 - a. Kendall attended a Prescription Worker Group Meeting: Discussed efforts to increase prescription drug monitoring.
 - b. Drug Take Back Program: 1400lbs./86 boxes of prescription drugs from the Meridian Police Department Drop Off Site were taken to Utah to be destroyed this week.
 11. CEC Members: For new website we would like to list email addresses of all CEC Members for community members to reach us. If you DO NOT want your email listed please let Kendall know.
- New Business:
12. Continuing our efforts within the community:
 - a. Continuing Education Opportunities. Look for current workshops, lectures, and education opportunities through MADC via our website and at the back of the Public Meeting Room during our MADC Monthly Meetings.

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13. The MADC Trailer needs the new MADC logo and has 12 spots for local businesses to advertise.
 - a. \$500 donation per business logo.
 - b. This trailer is taken to many community outreach events and displayed via photos.
14. MYAC – Ken Corder has informed Kendall that the Mayor’s Youth Advisory Council has decided not to have MADC be a subcommittee for their Council.
 - a. With this, we still would like representation and collaboration with MYAC and our youth in MADC.
15. Increasing our Youth Involvement:
 - a. Hailey Arnold is heading the efforts to connect MADC with High School clubs. We are hoping to have them be included with MADC meetings and volunteer opportunities.
16. Community Block Party (9/19) 10am-5pm
 - a. Great opportunity for families to spend time with each other and enjoy Kleiner Park with community members.
 - b. MADC will have a booth... another opportunity to volunteer. 😊
17. Working on a Oct. Utility Bill insert with MADC information/reintroduction of our efforts/Natural High Campaign.
 - a. This insert will be distributed to 32,000 residences in Meridian.
 - b. Final draft is due September 28th.
 - c. Please discuss with Kendall if you have ideas for input and change on this insert.
 - d. Fred suggests adding a QR code to insert that takes community members directly to MADC’s new website.
 - e. Larry suggests having Drug Take Back information in the insert as well.
18. Red Ribbon Rally: Rob Stevenson
 - a. 27th annual Red Ribbon Rally on October 16th at Boise Capital Building.
 - b. 1,000 students (400 Boise, 400 Meridian, 200 surrounding areas) meet at front steps of Capital Building and kick off Red Ribbon Week.
19. [Natural High Campaign](#)
 - a. An Activity, Sport, or Art Form that Makes You Feel Good Inside and Out.
 - b. “What is your Natural High?” Messaging for the City of Meridian. Used at Meridian events that coincides with DFI’s efforts.
 - c. Monte Stiles discussed having youth engagement and peer to peer relations to help push this Natural High Campaign.
 - d. Sgt. Harper suggests finding/having a strong role model that is local, such as a BSU player, backing the campaign to help youth become active with the Natural High Campaign.
 - e. Fred suggested this being an opportunity to host block parties or a full day of events for Meridian’s youth to participate in new activities that can lead to their natural high
20. 2nd Glance Update: Larry Lim
 - a. Overview: Criteria has been set up for dental work... essay and interview process. Once all denture work is complete for the individual they must go through job training. Dental work will be donated by dentists, however there are other costs. Roughly \$1,200 per person for this program. 2nd Glance will run one year, one patient a month and then reevaluate for future years.

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- I. After first year, Nichole suggests taking all statistics and information from the success to see if the Millennium Fund will pay for future efforts.
 - b. The first patient for this program starts on Monday through a sponsor – Jason Coombs.
 - c. Dr. Grant is working with the first patient to build a situational plan and see what is needed for this specific case.
 - d. MADC still needs to finalize essay requirements, interview questions, etc.... for those who don't have sponsors for this program.
21. Discussion on New Vision Statement: Larry Lim
 - a. "To assist Meridian in becoming a drug free community where people can live work and raise a family."
 - b. "To make Meridian a drug free community where people can live work and raise a family"
 - c. "To build Meridian in becoming a drug free community where people can live work and raise a family."
 - d. "The Meridian Anti-Drug Coalition has proven the most successful drug prevention is when community members unite in their messages and policies regarding drug use. Together MADC and the citizens of Meridian will continue to promote healthy lifestyles, through education and support, aiming to spare our community from the devastating effects of substance abuse. We will do our part to ensure Meridian remains a premier city to live, work and raise a family." (A **vision statement** is a vivid idealized description of a desired outcome that inspires, energizes and helps create a mental picture of your targeted outcome. Vision statements can be much longer than mission statements. The purpose is to create a mental picture charged with emotion that can serve to energize and inspire you and your team.) "
 - e. *Please read through these options and email your input or top choice to Kendall. (As a reminder, if needed, our Mission Statement is: "to strengthen our community through substance abuse prevention.")*
22. Updates from MADC Members/Group Discussion:
 - a. SRO and Bike Patrol Update: Sgt. Harper
 - I. More youth parties as Summer comes to an end.
 - II. Marijuana, alcohol, and tobacco are still high in Meridian youth population.
 - III. Heroin has made a full return in the Valley. Significant quantities are being found. If someone has Heroin they usually have pills with them as well.
 - IV. Methamphetamine is being labeled by color.
 1. Red Methamphetamine- to identify the distributor and know where "their" drugs are ending up.
 - V. School Resource Officer Ellis is working with the City to build a blog on current drug issues and crime trends with our youth.
 - VI. Officer Ellis will be putting together brief articles for our website to update the community on how Meridian schools are doing... drug issues, crime trends etc...
 - b. Grant Update: Kendall Nagy
 - I. Change Assessment is being worked on with Bethany.
 - II. Working on moving from paper to digital for surveys given in the schools.

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- III. Bethany will be attending CADCA trainings with Kendall to ensure grant materials required by Office of Drug Policy meet federal standards.
23. What have you done for MADC? What events are going on within the community that coalition members can help with and represent MADC? Links to MADC website on affiliated business sites.
- a. Stephany- Meridian Advocates for Youth Safety is partnering with a lot of local organizations (ITD, Highway of Traffic Safety, ID Meth, MADC, MYAC) to build a week worth of "Safety" events for October. October is a very busy month for MADC so be ready to sign up and volunteer for our efforts to help keep Meridian safe!
 - I. October 12th: MYAC meeting with Officer Gomez Internet Safety Presentation
 - II. October 13th: City Council Proclamation for youth safety week
 - III. October 14th: Reality Party
 - IV. October 15th: Middle School Youth Safety Summit
 - V. October 16th: Celebrate my Drive @ Rocky Home Football Game
 - VI. October 16th: Red Ribbon Rally on Boise Capital Steps
 - VII. October 17th: Public Safety Academy
 - VIII. October 19-23rd: Red Ribbon Week: theme is "Respect Yourself. Be Drug Free."
 - b. Fred Kesler- Forwarding emails received from Monte Stiles on current drug trends to community members.
 - c. Barbara Hatch- Discusses and invites her City volunteers to MADC meetings.
 - d. Lt. Colaianni- Rode with Bike Unit to interact with youth for 3 different 10 hour shifts: Helping to build Community Policing within the City.
 - e. Jason Christensen: Has a meeting with his church's Minister to advise him on current crime trends and MADC's efforts with our youth.
 - f. Steve Botsford: Working with Celebrate Recovery Staff to sponsor a couple of people for the Second Glance Program.
 - g. Mayor's Youth Advisory Council Representatives Drake and Hannah: Discussed getting MADC's name out more with the Council and offering volunteer opportunities.
 - h. Nichole Herold: Working on selling a \$500 logo placement from Recovery 4 Life for the MADC Trailer.
 - i. Larry Lim: Second Glance Program Chair
 - j. Hailey Arnold: Working with local clubs in schools to volunteer and join us.
 - k. Monte Stiles: Going to speak at a conference discussing the "New Approach Idaho." He would like to add people to his list of emails to receive the most current drug news, especially involving Marijuana.
 - I. [Email Monte if you would like the information he sends out on current drug trends and research.](#)

24. Meeting Adjourned at 5:05pm

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