



MINUTES: MADC Executive Committee (CEC) Meeting
 Meridian Police Department, Media Room *or* *Zoom
 1401 E Watertower St, Meridian, ID 83642
 August 17th, 2023 | 3:00-3:45PM

Executive Committee Members (13 present): Kendall Nagy, Director | Hailey Blogg, Secretary | Anne Little Roberts, Business SR | Susie Stertz, Civic SR | Kati Chauvin, Government SR | Brenda Willson, Healthcare SR | Robert Rodriguez, Law Enforcement SR | Kelsey Johnston, Media SR | Earl Scharff, Parent SR | Jacob Cluff, Religious/Fraternal SR | Yoonwa Saechao & Kylee Bender, School SR | David Phillips, Substance Abuse SR | Sydney Nate, Youth SR | Danielle Fanopoulos, Youth Serving SR

TIME	SPEAKER AGENDA ITEMS	NOTES
3:00	Kendall Nagy, Director: Welcome Additions to agenda?	(all) sign-in, introductions
3:03	Hailey Blogg, Secretary: 5/18/23 CEC Meeting Minutes Vote (sent out via email)	Motion: 1 st - Earl; 2 nd - Anne. All in Favor, 5/18/2023 minutes Approved.
3:05	Kendall: Annual Education & Prevention (E&P) Report MADC 20 Yr. Anniversary	(Kendall) The Meridian Police Department Annual Education & Prevention Report has been posted and includes MADC prevention education data. Data collection is based on requirements for grant reporting and integrated the PDs best practices. We collect data following the school year and highlighting events we provided prevention education at. We look at ages of target audience and who we are reaching within that audience. School Resource Officer (SRO) Team had 467 events/trainings and reached 23,889 youth. MADC's had 78 events/trainings and reached 34,285 community members. Crime Prevention had 60 events/trainings and reached 8,360 community members. (David) We appreciate all the SROs we have here. (Anne) It is nice that kids are familiar with their officer. My son still talks about his SRO. (Earl) I still get kids coming up to me and saying you were my SRO. (Yoonwa) SROs playing with the kiddos on the playground, it is perfect! (Kendall) The report is available on the MADC website. (Kendall) We have locked in most of the major details. We have a scheduled plan to complete some of the larger tasks and after we get through September/October which is our busy season we will resume planning. Once we get more details we will need more hands-on deck. Yoonwa opened up the room for a walk through this morning. Good to see that and make plans. A few things we need additional feedback on... For SWAG items: stickers for youth or for everyone? Possibility of T-Shirts. Challenge Coins, Lunch Sponsor are confirmed as well. Commitment on stickers that are co-branded with NH. Possibility it could expand to more, Desiree needs to talk to Jon who is the founder of NH. Having those initial conversations and will hopefully have more

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		<p>information. (Robert) Any idea on the art for the stickers? (Kendall) That is something we will need to decide. We will need some ideas. The stickers co-branded MADC & Natural High (NH). Stickers could go on water bottles. (Robert) Maybe we can partner with the high-schools and let the kids design it. Have a design contest. (Kendall) With branding and everything else, we would have to let students know the parameters. The other thing will be timing. (David) Has a sticker contact and if we need a specific price point we can use him. Wants to make sure the stickers highlight the joint-messaging of our coalition and NH on why we exist. (Robert) Maybe having the Watertower with MADC across the top of it? (Kendall) Disaster Klean-up was contacted and discussed the possibility of donating T-shirts, he has declined the opportunity. Asked NH but cannot commit to that sponsorship at this point. It would be a T-shirt with the MADC logo on the pocket and back and the sponsor logo would be on the sleeve. (David) Have you reached out to Idaho T-shirts? (Kendall) We have not. We can make note of that. (Brenda) Do we have a specific price point? (Kendall) Depends on time-line. Estimated on previous orders 150/shirts - \$2000. (David) If a T-shirt company would donate, could we kill two birds with one stone. (Hailey) Ordered the challenge coins and we should have them by end of September. They look great. (Kendall) Northpoint donated a significant chunk of the cost to purchase the challenge coins. Thank you again! As we get further along we will be putting the raffle baskets together. It will be baskets related to the NH team. We could collect a few items and put them together. We have golf stuff, Boise Hawks tickets, etc. (Kelsey) Do you want to talk to Michael Sharp for BSU? (Kendall) Please forward me the info. (Jake) The Chaplin goes to the Faith Ambassadors Meeting if you need his contact as well. (Brenda) She will have all of her donations on Thursday and will bring them to the station. (Earl) We will do the raffle at the end? (Hailey) Yes. (Sydney) I work at a Pilates studio and they donate all the time. (Kendall) Please send the info. David do you have an update for your donations? (David) Big Al's is asking for a letter of request. Owner of Nektar is not getting back to him. Boise Boba is willing to donate some gift-cards. (Kendall) What does the letter entail or is it specific for Big Al's? (David) It needs to explain what we are doing and why. (Kendall) Do you have the name of the manager so we can proceed? (David) Yes. (Kendall) Is Nektar seeming like it is not going to happen? (David) It seems not, but we will see. (Kendall) Monte donated a picture for the raffle, a big thank you to him. (David) Has an electric bike place that wants to get involved with the community, the only thing he is attached to a brewery. Boise Thai noodle house maybe willing to get involved as well. (Kendall) Does he own a brewery as well? (David) No, he just rents the location. (Kendall) Does anyone have thoughts on that? If there is a specific item, she is not opposed to it. (David) He could donate an hourly pass for families.</p>
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		<p>(Kendall) It aligns like the NH. (Earl) It aligns with NH and as long as it's not directly involved with alcohol. (Kati) What about hunter's education? Maybe get involved with Idaho Fish and Game, who are interested in hunting and fishing maybe they can donate hunting education course? (Jake) He can talk with Executive director for Idaho Sportsman. (David) The T-shirt company is interested. What is the logo we are using? (Hailey) It is the 20-year logo. (Kendall) We can discuss this further through email or a call. Big announcement, we have confirmed Albertson's Market Place as the lunch caterer and they will also provide centerpieces. Thank you to them for this huge sponsorship. We will thank key sponsors, WASD and Albertsons, at the beginning of the presentations which will run from 12:00PM – 1:00PM. Speakers will be Mayor Tammy, Chief, and myself. We will run an impact statement video before and after the presentations. We will ask for CEC members to record a brief impact statement, if you are comfortable with that during the next CEC meeting on Nov. 16. The MADC Polos are ordered and that is taken care of for CEC members. We will ask for CEC members to mingle and represent the coalition the day of the event. RSVP for the 20-year anniversary is up and active for those wanting to <u>RSVP</u>. We have discussed topics for presenters to cover. What prompted Mayor Tammy to start the coalition, etc. Please let us know if there are specific topics you would like to suggest. Present – Chief, similar to when he spoke at the MADC meeting. He mentioned we are against Marijuana and statements made from Prosecuting Attorney's that he answers in a specific manner. If there is anything else that you have heard him say that you think he should share? (Earl) He should mention the problem we have with getting laws passed relating to fentanyl. (Kelsey) He has mentioned stuff like that before. He mentioned fentanyl and mandatory minimums. (David) More specifically what we are doing with large amounts of fentanyl, he should hammer home that drugs need to be disciplined. Idaho should not be a safe place for criminals. (Earl) Make sure everyone has a time limit. (Kendall) I will be speaking about strong and enduring and future goals for the coalition. If you have a vision please share that with me. I want my portion to be specific about the coalition and the work we do. Next thing, who do we want to make sure we invite? Yoonwa, is it better for invites to come from you to WASD or should we do it? (Robert) What about inviting substance abuse counselors? (Yoonwa) We can do that. But they may be in school. (Brenda) I think we chose that date because there's no school. (Earl) The 25th is a school day. (Brenda) invites for Region 4 Behavioral Health Board. (Jake) Would it be appropriate to invite some of the pastors? (Kendall) Yes, absolutely. (David) Are we reaching out to the family to Zamzows and reaching out to them? (Kendall) Yes, we have a list going.</p>
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3:40	Any Additional CEC Business Updates Discussion	20-Year Save the Date RSVP Link 18th Annual Recovery Day Breakfast RSVP
<p>Meeting Adjourned at 3:45pm.</p> <p><i>MADC General meeting to follow at 4pm. *Please note, the General meeting has a different Zoom link.</i></p> <p>Thank you for serving on the Executive Committee as a prevention advocate.</p>		

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